

Goldman Tennis Center

Annual Allocation of Use Report

April 1, 2022- March 31, 2023

This report outlines annual usage at the Goldman Tennis Center by user residence, age, program type, activity type, as well as scholarships awarded to eligible members of the community.

Participation and Usage:

Total Number of Profiles 46,318

By Residence

SF Residents	39,781	85.8%
Non-Residents	6,537	14.2%

By Age Group

Youth (ages 0-17.99)	8,473	18.3%
Adult (ages 18-64.99)	35,785	77.3%
Seniors: (ages 65+)	2,060	4.4%

By Zip Code

Zip Code	# of Profiles	%
94102	1,026	2.58%
94103	988	2.48%
94104	47	0.12%
94105	809	2.03%
94107	1,371	3.45%
94108	236	0.59%
94109	2,070	5.20%
94110	1,995	5.02%
94111	145	0.37%
94112	700	1.76%
94114	2,512	6.31%
94115	2,680	6.74%
94116	1,613	4.06%
94117	6,136	15.42%
94118	4,304	10.82%
94121	2,264	5.69%
94122	4,024	10.12%
94123	2,081	5.23%
94124	165	0.42%
94127	1,229	3.09%
94128	2	0.00%
94129	252	0.63%
94130	10	0.03%
94131	1,630	4.10%
94132	389	0.98%
94133	546	1.37%
94134	196	0.49%
94141	2	0.00%
94143	5	0.01%
94158	347	0.87%
94188	4	0.01%
Total	39,781	100.00%

Court Usage (April 1, 2022 – March 31, 2023)

This provides details regarding the robust activity and court usage allocation.

Goldman Tennis Center Quarterly Court Usage						
	QTR 1 Apr 1-Jun 30, 2022	QTR 2 Jul 1-Sep 30, 2022	QTR 3 Oct 1-Dec 31, 2022	QTR 4 Jan 1 – Mar 31, 2023	Total Hours	%
Total Available Hours	28,232	28,980	27,626.5	26,460	111,298.5	
Unused: Unreserved / No Walk On	5,617	4,680.50	2,990.50	2,449	15,737	16.81%
Unused: No Show	390	666.5	634	540.5	2,231	2.38%
Weather Impact	1,418	1,230	5,644	9,412.5	17,704.5	18.90%
Total Hours Used	20,808	22,403	18,358	14,058	75,627	80.80%
Activity	Q1	Q2	Q3	Q4	Total Hours	% of use
Tennis Open Play	6,505	7,010	5,259	3,821	22,595.00	32.87%
Pickleball Open Play	3,537	3,877	3,289.50	2,532	13,235.50	19.25%
Ball Machine	373	470.5	256	134*	1,099.50	1.60%
Private Lessons	296	363.5	425	185.5*	1,084.50	1.58%
Youth Programs	2,900	3,222	2,112	1,630.5	9,864.50	14.35%
Adult Programs	3,785	4,050	3,728.50	3,134.5	14,698.00	21.38%
USTA	1,071.5	440	369	597.5	2,478.00	3.60%
TLC	1,002.5	1,144	443	432.5	3,022.00	4.40%
High School (HS)	n/a**	n/a**	383	280.5	663.50	0.97%

* Hours decreased due to elimination of single-user experiences as of March 1, 2023

** Data in Q1-Q2 combined TLC + HS, Lifetime began to track separately in October 2022 at the request of RPD

Court Reservations by Age Group (April 1, 2022-March 31, 2023)

	Tennis	Pickleball	Total Hours
Youth (ages 0-17.99)	762	92.50	854.50
Adult (ages 18-64.99)	19,127.50	10,517	29,644.50
Seniors: (ages 65+)	2,705.50	2,626	5,331.50
TOTAL	22,595	13,235.50	35,830.50

GTC Program Registration Totals

Below are details on class program registrations. Classes are weekly programs that run throughout a session of 6 or 8 weeks. Winter was a single 8-week session. Camps are multiple days a week and run for single-week durations throughout the summer and during holiday breaks.

2022 Classes	Little Tennis	GBR	Jr. Team	Adult Tennis	Tournament	Pickleball Adult*	TOTAL
Spring							
Session I (6 wks)	163	353	78	1,076	16	192	1,878
Session II (6 wks)	165	359	78	1,108	16	232	1,958
Summer							
Session I (6 wks)	112	139	43	838	24	220	1,376
Session II (6 wks)	97	122	40	943	24	223	1,449
Fall							
Session I (8 wks)	152	371	41	1,232	24	257	2,077
Session II (8 wks)	197	305	41	1,254	20	253	2,070
2023 Classes							
Winter							
Session (8 wks)	205	312	42	1,089	26	257	1,931
2022-2023 Enrollment Totals	1,205	2,225	399	8,252	166	1,833	14,080

* Pickleball represents 18% of all adult programming

Abbreviation Key:

Youth Programs	Youth Group Classes & Camps <ul style="list-style-type: none"> • Little Tennis (ages 4-6) • Little Rallyer (ages 5-7) • Ready Rally Play (ages 7-12) • Ready Rally Play (ages 10-15) • Bronze Silver Gold • Competition Training • Eagle Fustar Programming
Adult Programs	Adult Group Classes & Camps <ul style="list-style-type: none"> • 3.0 NTRP • 3.5 NTRP • 4.0 NTRP • 4.5 NTRP • Beginning Tennis • Advanced Beginning Tennis • Intermediate Tennis • Advanced Tennis (3.0+) • Cardio • Doubles Matchplay & Strategy • Drill & Play • All Pickleball Classes
USTA	United States Tennis Association Adult Leagues
TLC	Tennis & Learning Center
HS	Public and Private High School Use
GBR	Green, Blue, Red: Beginning / Intermediate Youth Tennis Classes


Lifetime Activities

2022 Camps	6/6	6/13	6/20	6/27	7/5	7/11	7/18	7/25	8/1	8/8	8/15	8/22	8/25	Total
Youth Improvement Camp AM	45	48	48	45	48	48	35	48	45	48	27	NA	NA	485
Little Tennis AM 1	3	4	4	4	0	4	4	3	4	4	NA	NA	NA	34
Little Tennis AM 2	4	4	4	4	0	4	4	3	3	3	NA	NA	NA	33
Youth Improvement Camp PM	12	12	12	11	10	12	6	10	11	10	6	NA	NA	112
Jr Team / Matchplay Camp	11	12	12	12	12	12	6	12	12	12	12	NA	NA	125
Little Tennis PM 1	3	4	0	0	4	4	2	3	3	4	NA	NA	NA	27
Little Tennis PM 2	2	4	4	4	4	4	3	2	3	4	NA	NA	NA	34
Adult Camp	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	64	34	98
Pickleball	23	24	24	22	24	24	18	24	24	24	11	NA	NA	242
Table Tennis	23	24	24	22	24	24	18	24	24	24	11	NA	NA	242
Chess	23	24	24	22	24	24	18	24	24	24	11	NA	NA	242
TOTAL	149	160	156	146	150	160	114	153	153	157	78	64	34	1,674



Scholarships

Lifetime Activities offers scholarships to eligible San Francisco resident youth for tennis lessons and summer tennis camps at the Goldman Tennis Center. Scholarships are offered in the form of free and discounted program tuition for students from low- income families. Parents or guardians can apply for a scholarship by meeting income level restrictions and by submitting documentation of enrollment in other subsidized programs. More information on scholarships can be found on Lifetime’s website: <https://www.lifetimeactivities.com/wp-content/uploads/Goldman-Tennis-Center-Youth-Scholarship-Program-Final-7.17.2021.pdf>

Scholarships are offered for our youth tennis lesson programs and youth tennis camps. Below are details of scholarships awarded April 2022-March 2023.

Youth Program Scholarships

Total Scholarship Value:

\$5,448.00

Season	Date Awarded	Program	Scholarship Type	Program Cost	Scholarship Coverage	Paid by Student
Fall 2022	8/29/22	Bronze Silver Gold Fall I	100%	\$312.00	\$312.00	\$0.00
Fall 2022	8/31/22	RRP 10-15y	100%	\$312.00	\$312.00	\$0.00
Fall 2022	10/14/22	Little Tennis Fall II	100%	\$292.00	\$292.00	\$0.00
Fall 2022	10/14/22	Little Tennis Fall II	100%	\$292.00	\$292.00	\$0.00
Winter Camp 2023	10/14/22	Holiday Camp (week 1)	100%	\$599.00	\$599.00	\$0.00
Winter 2023	10/14/22	RRP 7-12y	100%	\$234.00	\$234.00	\$0.00
Winter 2023	10/14/22	RRP 7-12y	100%	\$234.00	\$234.00	\$0.00
Spring 2023	2/2/23	RRP 7-12y Spring II	100%	\$234.00	\$234.00	\$0.00
Spring 2023	2/2/23	RRP 7-12y Spring I	100%	\$234.00	\$234.00	\$0.00
Spring 2023	2/7/23	Little Rallyers Spring I	100%	\$180.00	\$180.00	\$0.00
Spring 2023	2/7/23	Little Rallyers Spring I	100%	\$180.00	\$180.00	\$0.00
Summer 2023	2/2/23	All Day Camp (week 11)	100%	\$599.00	\$599.00	\$0.00
Summer 2023	2/2/23	Little Tennis Camp (week 11)	100%	\$274.00	\$274.00	\$0.00
Summer 2023	2/2/23	All Day Camp (week 10)	100%	\$599.00	\$599.00	\$0.00
Summer 2023	2/7/23	All Day Camp (week 1)	100%	\$599.00	\$599.00	\$0.00
Summer 2023	2/7/23	Little Tennis Camp (week 1)	100%	\$274.00	\$274.00	\$0.00